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|  PROJECT CALENDAR page 1 |
| **Project: Providing 21st Century Tools for 21st Century Learners** | **Time Frame: 4 weeks** |
|  |
| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| **PROJECT WEEK ONE** |
| Notes:  |
| **Writing Mini Lesson**: Introduce the Genre: Take a strong position to persuade readers**Product Development:** Entry event -Design the ideal classroom, share and class discussionShare guiding questionProject Homework - Ask parents how they use 21st century skills in their jobs/livesIntroducing group work - What is collaboration? Setting the expectations, share rubric | **Writing Mini Lesson**: Read Aloud Mentor Persuasive Letter 1**Product Development:** What technology do we need to have to be successful 21st century learners?Research devicesHave $2,000 to spend, make pros and cons list for different devices(iPad, Android tablet, Chromebook, touch screen Chromebook, iPad mini) | **Writing Mini Lesson**: Read Aloud Mentor Persuasive Letter 2**Product Development:** How can we get devices in our classrooms?Share Donorschoose.org projectHow can we spread the word to get this funded? Who should we reach out to?Continue to research devices, pros/cons listDevelop Google Forms survey to send out to other schools for feedback on devices | **Writing Mini Lesson**: Students come up with inquiry questions that their writing will try to solve:i.e. Why is it important to have technology in school?How will we use the technology to enhance our learning?**Product Development:** Continue to research devices, pros/cons listSend out survey, begin to gather data | **Writing Mini Lesson:**Evaluate Your Ideas to Narrow the Focus**Product Development:** Share device research, pros/cons of each deviceClass votes on device that best fits our needsEvaluate survey data to look for trends, statistics**Formative Assessment** - Device research: pros/cons list for devices |
| Project: **Providing 21st Century Tools for 21st Century Learners** | page 2  |
|  |
| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| **PROJECT WEEK TWO** |
| **Notes** |
| **Writing Mini Lesson:** Analyze the Features of a Persuasive Letter**Product Development:**Introduce product options: video, presentation, posterGroups choose which one they will be doing | **Writing Mini Lesson:** Use Problem-and- Solution and Descriptive Text Structures**Product Development:**Introduce storyboard planning sheet | **Writing Mini Lesson:** Selective Research: Find Facts to Support an Argument**Product Development:**Getting the attention of your audience - how to begin your presentation with an attention getter(quote, statistic, story, question, etc.)Start finding or creating images to go in our products | **Writing Mini Lesson:** Participial phrases**Product Development:**Getting the attention of your audience - how to begin your presentation with an attention getter(quote, statistic, story, question, etc.)Finding or creating images to go in our products | **Writing Mini Lesson:** Use selective research**Product Development:**Getting your point across - how to pull out the most important parts of your piece to share with your audienceFinding or creating images to go in our products**Formative assessment:**Share and discuss selective research notes, storyboard planning sheet |
| Project: **Providing 21st Century Tools for 21st Century Learners** | page 3  |
|  |
| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| **PROJECT WEEK THREE** |
| Notes |
| **Writing Mini Lesson:** Organize Ideas for a Persuasive Letter**Product Development:**Getting your point across - how to pull out the most important parts of your piece to share with your audience | **Writing Mini Lesson:** Add Thoughts and Feelings to Persuade Your Audience**Product Development:**Connecting with your audience - Summarizing thoughts and feelings for our products to make a memorable impression | **Writing Mini Lesson:** Verbalize Ideas Before Writing a Persuasive Letter**Product Development:**Adding sounds to our projects - videos, songs, audio clips | **Writing Mini Lesson:** Future Perfect Tense**Product Development:**Adding sounds to our projects - videos, songs, audio clips**Communication** - start collecting names and email addresses of local businesses and community members to contact | **Writing Mini Lesson:** Use WE to Create an Alliance with Your Audience**Product Development:**Adding sounds to our projects - videos, songs, audio clips**Formative Assessment:** Persuasive letter draft and product draftGive time for groups to share progress of products |
| Project: **Providing 21st Century Tools for 21st Century Learners** | page 4  |
|  |
| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
| **PROJECT WEEK FOUR** |
| Notes |
| **Writing Mini Lesson:** Use Formal and Informal Language in Persuasive Text**Product Development:**Work time to complete products | **Writing Mini Lesson:** Use Compound Sentences to Vary Sentence Structure**Product Development:**Work time to complete products | **Writing Mini Lesson:** Revise Your Persuasive Letter for Voice**Product Development:**Sharing with class for feedback and revision | **Writing Mini Lesson:** Edit Your Persuasive Letter for Punctuation**Product Development:**Work time to complete products using feedback from peers | **Writing Mini Lesson:** Prepare Formal Letters **Product Development:**Finalize products and send emails to local businesses and community members**Summative Assessment:** Persuasive Letters Evaluation Rubric from Benchmark Writer’s WorkshopCollaboration Rubric on p. 134 PBL BookDigital Product Rubric[ReadWriteThink](http://www.readwritethink.org/files/resources/printouts/Persuasion%20Rubric.pdf)or [Video Rubric](http://www.rcampus.com/rubricshowc.cfm?code=K9W345&sp=yes)[Persuasive Speech Rubric](http://www.hasd.org/faculty/penelopemiller/Language_Arts/Persuasive_Speech_Video_Rubric.pdf) |
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